

Plug Into SAF/PA Info, Offer Advice Via afpaaa.org

"Everybody will benefit from being able to read our publications," said Director of Public Affairs Colonel Ron Rand. "AFPAAA's members have some of the best PR minds in the nation. Now, they'll know what is going on and, with their experience and expertise, their ideas and feedback could be a big help to the Air Force."

Colonel Rand has made a large number of SAF/PA's publications and communications available to AFPAAA members via our web site. That access also gives AFPAAA members a means to provide meaningful commentary and suggestions to the current Air Force Public Affairs force.

This action came at the request of the AFPAAA Board of Directors after many members expressed the desire to keep current on what is happening today in Public Affairs and the Air Force in general.

It should come as no surprise to members who have been retired for a while if there is something familiar about these SAF/PA-produced online



services. They are, for the most part, "cyberspace versions" of print products well known to many PA alums. Available are:

- **Policy Letter Listserv** – Get the Policy Letter by e-mail or view online. Policy Letter Digests – what many of us remember as the "Blue Letter" – contain leadership messages from senior officials on issues affecting the Air Force and its members.
- **AF Media Memo Listserv** – Sign up to receive by e-mail. AF Media Memo is a daily e-mail that details the hottest AF media-related events for the next day.
- **PA Forum** – Sign up for PA Forum by completing an online form. The PA Forum is an unmoderated listserv that lets public affairs professionals tap the experience and expertise of other PA professionals across the U.S. Air Force. Postings should reflect the dignity and professionalism that all of us share. It is best used to generate discussion on challenges the entire career field faces, to solicit creative ideas, or to ask for feedback on an idea. Membership can be revoked at any time.
- **Air Force Link** – Get AFL by e-mail or view online. The Air Force News Service on Air Force Link is a continuous feed of Air Force news from around the world functioning as a news wire for those wanting all the Air Force news.
- **US Air Force ONLINE NEWS** – Subscribe to ONLINE NEWS, the official weekly electronic newspaper of the U.S. Air Force. Published every Wednesday, it focuses on the big news and issues each week. It includes commentary, photos, and letters to the editor.

Access to these resources is only available to AFPAAA members in good standing who obtain a user ID and password to enter the members only area of our web site.

To get a user ID and password send an e-mail to: security@afpaaa.org Enter the words "Password Request" as the subject and be sure the message has your name as listed in AFPAAA's records.

If you have already obtained a user ID and password for the secure portions of the AFPAAA web site, you can go directly to these products at: <http://www.afpaaa.org/aamemonly/usaftoday.html>

**DIRECTOR OF PUBLIC AFFAIRS
WASHINGTON, D.C.**

**You are cordially invited to the
Secretary of the Air Force
Office of Public Affairs Holiday Ball**

**Saturday, December 18, 1999
6:30 P.M. Cocktails 8 P.M. Dinner**

**Crystal City Hilton
Arlington, Virginia**

Choice of

**Filet Mignon With Peppercorn
Cognac Sauce**

**Stuffed Cornish Game Hen With
Zinfandel Sauce**

Vegetable Farfalle

**The Airmen of Note Will Perform And
Provide Music for Dancing**

Coat & Tie - Semi Formal

RSVP with Payment by December 1, 1999

**Payment \$35 Per Person
Checks Payable to the SAF/PA Morale Fund
Mail to: SAF/PAM
1690 Air Force Pentagon
Washington, DC 20330-1690**

**Information:
First Lieutenant Heather Zwicker
(703) 695-0640
www.ZwickerH@pentagon.af.mil**

The Time To Renew Membership Is Now

Memberships will expire for about one third of AFPAAA's members on December 31. Those of you due for renewal have received your notice with this issue of *News & Notes*. Putting off renewal means you won't receive the newsletter and annual membership directory, and if you have access to secure

areas of AFPAAA's web site, that will also be lost. Whether you are a Full or an Associate member, act now to ensure your AFPAAA benefits and services continue uninterrupted. If you have questions, contact Neil Buttimer at (540) 972-0083 or by e-mail at: nbuttimer@afpaaa.org

Inside

**Robertson
Insights**

– pg 2

**First PRSA
Awards**

– pg 4

**Gifts, Tax Help
Available**

– pg 6-7

**New Public
Affairs Coin**

– pg 8



LINKS

Stories From The AFPAAA
Oral History Project



Ed Robertson: The Price Of Telling The AF's Story by Chuck Lucas

As a sophomore at Ohio University in 1964, Hallie E. (Ed) Robertson was convinced that two years of Air Force ROTC gave him sufficient knowledge of the subject.

But, when he attempted to withdraw from advanced ROTC, a young major counseled him about his decision and the war in Vietnam.

"I worry about people like you . . . you're doing very fine in the program . . . if you get out . . . you're

going to get drafted . . . I'm not sure that is w h a t s o m e b o d y with your qualifications wants to do," Ed recalls the major telling him. Cadet Robertson took the words to heart, finished his R O T C training, and was commissioned in 1966.

Few prophets are as accurate as the major who guided Robertson into an outstanding 28-year Air Force career during which he held some of the highest military public affairs assignments and retired as a brigadier general.

Ironically, even though he wasn't drafted, the Cambridge, Ohio, native still saw service in Vietnam, first at Nha Trang and later at DaNang in 1969.

He credits Ernie Moore and Clay Leyser with crash courses in "the basics of Public Information and Public Affairs." Later, Moore was a branch chief in SAF-OI and engineered Robertson's first Pentagon assignment to SAF-OI.

Being at Aeronautical Systems Division in 1979 brought Robertson in touch then ASD commander, Maj. Gen. Larry Skantze. That had a lasting impact on Robertson's career.

"I thought he had an excellent

understanding as to how Public Affairs could help him...I became his speech writer."

When Skantze was named DCS for Research and Development, Ed accompanied him to the Pentagon as his special assistant for PA.

Robertson later served in PA roles with chairmen of the Joints Chiefs of Staff, Army Gen. John W. Vessey Jr., and Adm. William J. Crowe.



Ed & Karen - Retirement July 1994

He was director of Public Affairs at TAC from 1987-89 before becoming S A F - P A director. Things went smoothly with General Larry Welch as CSAF and Ed thought they would be even better when

General Mike Dugan became the Chief.

Robertson's insight to the short tenure of General Dugan in 1990 should be required reading for all current and future military Public Affairs practitioners.

Dugan was "a Public Affairs Officer's dream . . . He looked the part . . . and he was ready to play the part . . . everything we asked him to do, he was there to do."

His support was endless. "He was telling his four-stars, 'Ed Robertson is going to help me get this story out about the Air Force . . .'"

During the Desert Shield build-up, General Dugan wanted to visit his troops, to make sure they were ready. Three of the top print media were selected to make the trip "The ground rules were that everything was going to be on the record."

En route, General Dugan talked with the reporters as did other top staff on the airplane. "We didn't do

First Audit Of AFPAAA Finds Books Are In Fine Shape

After completing the first examination of AFPAAA's books since the Association was founded, auditor Hank Hufnagel pronounced everything in good order in terms of "accepted accounting and business practices." The audit was conducted September 10 & 11.

Hank praised treasurer Pete Alexandrakos, who has kept the books since our founding. In his report he made recommendations regarding the preservation and safeguarding of key corporate documents. A safe deposit box has been rented for that purpose.

A member of AFPAAA who retired from the reserves in 1994 and a frequenter of our Annual

any media on the ground . . . it was all business."

At one stop, General Chuck Horner, the theater air chief, took Robertson aside. He explained that JCS Chairman General Colin Powell was also in-country and was quoted as saying that "Dugan and Schwartzkoff were talking too much."

Robertson assured Horner that Dugan was sticking to the script, "talking only about the Air Force and its readiness . . . that tax dollars have gone to some pretty good forces here."

Dugan was puzzled when Ed relayed his conversation with Horner: "The chairman hasn't said anything to me. Until he does, I'm going to continue to talk about the Air Force and what we're doing."

On the return flight, Dugan reiterated to the media how pleased he was with what he had seen. But he started to get into specifics. Ed broke in, saying, "sir we're on the record," suggesting he might want to go on background.

Dugan said, "No, it's OK. You know, we've discussed this before."

The plane arrived on home Saturday and the first press reports of what General Dugan said appeared in Sunday's editions.

Robertson was in his office Sunday morning when Dugan called to say General Powell had called and said he was going to talk to Secretary of Defense Dick

Membership Meetings, Hufnagel donated his services for the audit.

Hank's qualifications are impressive. He holds a B.S. in accounting from Arizona State University; and M.S. in finance from the University of Colorado, and is a Certified Public Accountant in the state of Illinois. He started his active duty career as an auditor for the Air Force Audit Agency before cross-training into Public Affairs.

In the business world he has held positions in marketing, sales, information systems, auditing, management, and finance. Currently, Hank works for Morgan Stanley Dean Whitter as a financial advisor.

Cheney about the story. Dugan told Powell "I stand by that story."

Monday morning Dugan was in Cheney's office. Before noon, Robertson had assisted in preparing DoD's statement for the media.

Cheney had fired Dugan. He had been chief of staff 78 days.

Robertson said ". . . Cheney and Powell thought that Dugan was talking too much." Robertson offered his resignation to Secretary of the Air Force Don Rice. It was not accepted.

Rice had talked with the generals who were on the plane. "They heard you give those ground rules," Rice said. "You go back to work."

The Public Affairs climate in the



1st Lt. Robertson, Civic Action, 366 TFW/PA, Da Nang AB, Vietnam, December 1969.

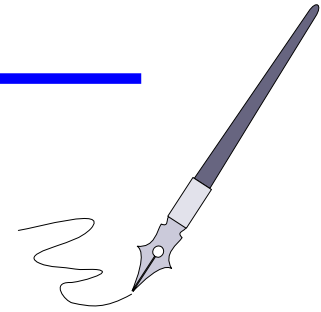
Air Force changed dramatically with the arrival of the new chief of staff.

"The next two years with Tony McPeak were absolute hell. The honeymoon

that Public Affairs had with Mike Dugan was almost 180 degrees turned around . . . General McPeak did not like the news media. He did not like Public Affairs . . . He felt that no nonrated officer should ever become a general . . . and wanted to replace me with a fighter pilot," Robertson recalled.

In 1992, Robertson was transferred to NORAD's Combat Operations Staff at Peterson AFB, Colorado. He retired in 1994 and resides in Colorado Springs with his wife, Karen. The couple has twin sons.

From The President's Pen



When was the last time you had a complete check-up. . . physical or financial?

Well, your Association has just completed one and I'm glad to say we came through with flying colors.

At the direction of your board, we opened our books and financial records for a full audit and we are pleased the results. AFPAAA member and CPA Henry Hufnagel reported to Mike McRaney, Chairman of the Board, that the Association's records and reports are in compliance with generally accepted accounting and business practices. The report, dated September 21, 1999 also stated that your treasurer, Pete Alexandrakos is meeting the stated requirements of our bylaws.

This service, like so many required to run an organization the size of AFPAAA, was performed at no cost. We extend our sincere thanks to Hank Hufnagel for the audit and to Pete Alexandrakos for his superior work, which also has been done at no cost to the Association since its founding. Pete not only keeps our financial records of income and expenses, but he also manages our bank investments and works with our outside advisor to make sure the money you have donated to the Endowment Fund earns the maximum each year.

As Mike said in his 'thank you' letter to Hank, ". . . it is important for the membership to have confidence in the stewardship of the financial resources entrusted to the Association's leadership. Therefore, we intend to let the members know that you conducted a thorough audit and found . . . everything in order."

We have some more good news. The Association's Endowment Fund is growing. Thirty-seven members have contributed over \$47,000 and pledged another \$17,500. Fourteen members have contributed or pledged \$1,000 or more. That puts us at 21 per cent of our \$300,000 goal. We extend thanks to those who have given and those who have pledged to give, and thanks to Dave Schillerstrom, Chairman of the Endowment Fund, for his leadership in guiding this important project. Despite this success, we continue to need help from the rest of the membership to reach the Endowment Fund's goal. We will continue to solicit large donations, but we also need the \$100 and \$200 level gifts.

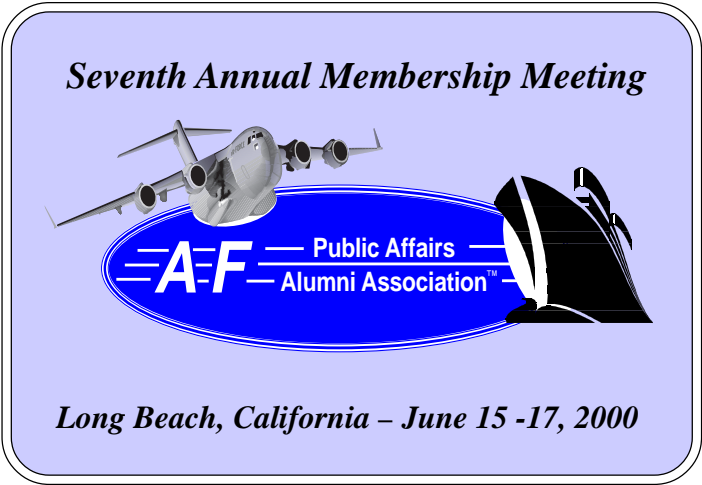
A few days ago I received a telephone call from a member who contributed last year at the gold level (\$5,000 or higher). He said he was sending in a check for \$100 to the endowment fund as part of his annual tax-deductible charitable giving and pledged that amount each year in the future. This dedicated member also said he believes many more would be happy to make an annual contribution to the endowment fund if reminded in a timely way. I heartily agree, and this is your timely reminder. As we near the end of the year, remember the AFPAAA Endowment Fund for your tax deductible gifts. We accept cash, appreciated stock, and real estate – all the details are on page 7.

I am very pleased to report that our membership stands at 669, the most member we have ever had. Our renewal rate for the year ending September 30, is 72 percent and we have recently added Ned Borden, Gary Emmons and Ron Sconyers to those who have become Lifetime Members. There are now 107 Lifetime Founder Members and 24 Lifetime Members. We invite you to consider this upgrade; when it's completed, you will never have to renew again!!! Check the last page in your current membership directory for how to become a Lifetime Member; enroll as a member for the first time; or give a membership to a friend. Thanks to Secretary Joe Purka, and Membership Chairman Neil Buttimer for their great work recruiting new members.

And we are appreciated. Recently, I received a very nice note from Colonel Ron Rand that said ". . . Johnny Whitaker and I couldn't do. . . the things we're doing without the continuing support of AFPAAA. For that I offer my heartfelt thanks."

Have a great holiday season, be safe, and continue to support AFPAAA.

– Jim Hart



Headquarters for AFPAAA’s Seventh Annual Membership Meeting is the WestCoast Long Beach Hotel. A group rate of \$92 plus tax is available. Call (562) 435-7676 – sorry, no 800# available – be sure you say you are with the Air Force Public Affairs meeting in June. Lodging reservations and expenses are the responsibility of attendees. Appropriate casual attire – no shorts, t-shirts, or tank tops, please - is the dress for all daytime activities; coat and tie please for the Saturday reception and dinner. The schedule for the meeting is:

Thursday, June 15

3 PM - Registration opens WestCoast Long Beach Hotel
 4 PM to ? - No-host icebreaker WestCoast Long Beach Hotel
 Special tours, TV show attendance available

Friday, June 16

8 AM - Sit-down Breakfast & Presentation by Boeing
 9:30 AM - Tour Boeing C-17 Production Line
 11 AM - Additional Tour Stop - TBA
 12:15 PM - Luncheon & Presentation - TBA
 1:30 PM - Panel - TBA
 2:30 PM - Briefing - TBA

Saturday, June 17

4 PM - No-host Social Hour
 Special tours, TV show attendance available

9 AM - Briefing - TBA
 10:00 AM - Panel - TBA
 11:00 AM - Hot Spots Briefing members
 12:15 PM - SAF/PA Director’s Lunch
 1:30 PM - Annual Membership Meeting
 3 PM - No Activities Scheduled
 6:30 PM - Reception & Banquet - Queen Mary

Sunday, June 18

Depart Long Beach

Advance registration fee for members is \$100 (includes one breakfast, two lunches, gala reception & dinner, memento, and registration package); advance registration for nonmembers is \$125 (includes a one-year Full membership or three-year Associate membership, as appropriate). On-site registration is \$125 for members and \$150 for nonmembers. Spouse/guest registration either in advance or on-site is \$85. **Advance registration for the meeting must be received NLT June 1.**

Note: Please call the WestCoast Long Beach Hotel directly for room reservations (562) 435-7676.

Air Force Public Affairs Alumni Association Seventh Annual Membership Meeting Registration

Name: _____ Phone - Home: _____ Office: _____

Address: _____ City: _____ State: _____ Zip: _____

Spouse’s Name: _____ Fax: _____

I am retired: _____ I am on active duty: _____

Please make ___ member reservation(s) @ \$ 100 _____

Please make ___ spouse/guest reservation @ \$ 85 _____

Please make ___ nonmember reservation(s) @ \$ 125 _____

Total number of reservations _____ Total enclosed \$ _____

Please make your check payable to:

Air Force Public Affairs Alumni Association
and mail to:
 Air Force Public Affairs Alumni Association
 P.O. Box 540
 Fairfax, VA 22030-0540

First Three Professional Development Awards Go To Greenwood, Knabe, Russi

Captains Nicole Greenwood, Ann Knabe, and Naomi Russi are the first recipients of the \$100 scholarships that are available to members of AFPAAA who achieve accreditation by PRSA or IABC. All were PRSA accredited.

Captain Greenwood is currently at Air Force Space Command, Peterson AFB, Colorado. Her duties include working with local regional, and national news media and providing media training for key leaders. Prior to that she was Chief of Internal Information for Space Command.

Nicole is a 1992 graduate of the Air Force Academy with a B.S. in English and an M.A. in Communication from the University of Missouri.

She has also served as Chief of Public Affairs, 47th Flying Training Wing, Laughlin AFB, Texas, and as Assistant Chief of Public Affairs, 60th Air Mobility Wing, Travis AFB, California.

Nicole is also an accomplished singer and dancer who was a finalist in the 1996 Air Force Worldwide Talent Contest in the female vocalist category.

Captain Knabe is an Air Force Reservist and Chief of Public Affairs for the 440th Airlift Wing, General Mitchell International Airport, Wisconsin. She has been

It is refreshing to see a military group back the accreditation process, not just with rhetoric, but also financial incentive. I encourage more AFPAAA members to step up to the challenge and take the exam.

Thank you again for your scholarship. The generosity of all AFPAAA members is greatly appreciated. It shows they take their profession and accreditation seriously. Please share this 'thank you' message with all of them.

— Captain Ann P. Knabe

in the reserves for 13 years and was the recipient of a direct commission. Ann has a bachelor's degree from Marquette University and a master's from the University of Wisconsin. "My public affairs

Captain Russi is also a reservist and began an IMA assignment in SAF/PAR in September. She graduated from the University of Missouri with a degree in journalism and was commissioned

of Public Affairs at K. I. Sawyer AFB, Michigan. That was followed by an assignment to the Public Affairs staff at Hq 5th Air Force, Japan.

She also served as chief of Public Affairs at Laughlin and Dyess AFBs in Texas. Before leaving active duty she was an AFROTC instructor at The Citadel, Charleston, South Carolina. Naomi works for a San Francisco PR agency that specializes in technology.

The scholarships were established as part of a continuing effort by AFPAAA and SAF/PA to improve the professional competence of the Public Affairs career field. AFPAAA provides the funds and SAF/PA administers the program and selects the recipients. The scholarships do two things: they help improve future Public Affairs leaders; and they are a tangible benefit of having a membership in the Air Force Public Affairs Alumni Association.

AFPAAA has set aside \$1,000 in its current budget for scholarships. The \$100 scholarship awards are available to four junior enlisteds – up to E-6; three civilians – up to GS-9; and three officers – up to O-4.



Greenwood

Knabe

Russi

role complements my full-time civilian job tremendously—the classroom comes alive with real-world PR examples: both triumphs and hardships," Ann said.

She is as an instructor in public relations at the University of Wisconsin-Whitewater.

as a Distinguished Graduate of AFROTC in 1987. She has received an M.S. in Organizational and Human Resource Development from Abilene Christian University in 1996.

Naomi began more than twelve years of active duty as deputy chief

AFPAAA To Honor Its Members Who Served In Korean War; Anecdotes Needed By February 1

MiG-15s and F-86s, MacArthur and Truman, T-34s and super bazookas, Jabara and McConnell, the 38th parallel and the Yalu – all part of a conflict often referred to as 'the forgotten war.' The Korean War, a war that still keeps USAF and units of its sister services based on that Asian peninsula.

But AFPAAA has not forgotten those who served, fought, and died in Korea. June 25, 2000 is the 50th anniversary of the invasion of South

Korea by North Korea that started the war. We will honor our members who were involved in that conflict in two ways: they will be recognized at the Annual Membership Meeting in Long Beach, June 15-17; and there will be a special section in *News & Notes* that will contain our members' remembrances of what it was like a half century ago.

To do that, we need the assistance of our Korean vets.

If you were on active duty or were recalled to active duty during the Korean War – as an aircrew member, an information officer or EM, a ground pounder, or in any other role – we would like you to tap into your memory and share your recollections with us.

We don't want you to write a book; a short 250-500 word vignette will do, or whatever you need to tell your story. Along with your story, if you have pictures – from

Pusan, Kimpo, FEAF Hq, Pyongyang, Seoul, Itazuki, etc. – we can use them too; they will be treated with care and returned promptly. Please submit your story and pictures of your Korean War experience to us by February 1. Send them to:

AFPAAA - Korea 50th
P.O. Box 540
Fairfax, VA 20330-0540
 or e-mail them to:
terino@erols.com

Help Yourself & AFPAAA; Start Year-

Tax deductions – big or small – they all add up; and AFPAAA has them in all sizes that can help your bottom line and provide useful gifts for your friends, family, or you.

Need something for one of your children or grandchildren who will finish college this year and step into the highly competitive job market? How about a copy of “So You’re Looking For Another Job...” by member Charlie Brown.

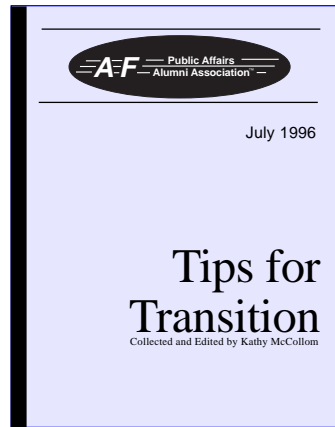
Charlie, who retired from the Air Force in 1979, spent a few years doing PR work then changed careers and got into employment counseling. He was Director of Research for Chessmen Career Movers of San Diego.

During his years with Chessmen, he collected a lot of information about job hunting. When AFPAAA asked for help in providing services to member, Charlie volunteered to ‘write the book’ on employment searches for us.

Now you can have the benefit of

his years of experience for a \$25 donation. In return you will get this extensive work on disk – either in PC or Macintosh format, please specify – that you can use on your computer or print out.

An anecdotal approach to how you move from one Public Affairs



job to another, especially from a military environment to the

business world, is also available in AFPAAA’s “Tips for Transition.” Compiled by another member, Kathy McCollom, for an \$8 donation, it packs a lot of wisdom from people who have been through the mill.

The books are not redundant and provide distinctly different but complementary information and guidance.

To order one or more copies of “So You’re Looking For Another Job...” or “Tips for Transition”, you can go directly to our web site – see box on next page – or, on a slip of paper write:

1. Title you want
2. Number of copies you want.
3. Your name and address.

Send that information with a check (\$25, \$8 or \$33 for both) payable to AFPAAA to:

AFPAAA - Job Books
P.O. Box 540
Fairfax, VA 22030-0540

If good reading is your bent, then consider donating a few bucks to the AFPAAA Oral History Program and add one or more transcripts to your library.

There is some pretty exciting and interesting reading in them. For example, you can join Bill Helmantoler as he relates his World War II combat experiences as an air-sea rescue pilot in the Pacific and his involvement in key Public Affairs events from the Vietnam War to lost H-bombs. Or, learn and laugh your way through the history of the Air Force Art Program with Alice Price.

Gain insights into the enlisted and NCO roles in Public Affairs with Reed Switzer. Or follow Bill McGinty – a Spitfire and Mustang pilot – and George Weiss from World War II through the 1970s as they engineer major PR coups from R&D to round-the-world B-52 flights through getting the Air Force story out in Vietnam.

Air Force Public Affairs Alumni Association Oral History Program Donation Form

Please send me the oral histories indicated below - donation may be by check or money order payable to AFPAAA

- | | | |
|--|--|---|
| <input type="checkbox"/> Brig. General Richard ‘Dick’ Abel | <input type="checkbox"/> Colonel Albert Hatcher | <input type="checkbox"/> Brig. General Mike McRaney |
| <input type="checkbox"/> Lt. Colonel Gil Billings | <input type="checkbox"/> Colonel Willis ‘Bill’ Helmantoler | <input type="checkbox"/> Colonel Barnery Oldfield |
| <input type="checkbox"/> Lt. General Maurice Casey | <input type="checkbox"/> Lt. Colonel Terry Hemeyer | <input type="checkbox"/> Mrs. Alice Price |
| <input type="checkbox"/> Colonel William T. Coleman | <input type="checkbox"/> Colonel Robert Hermann | <input type="checkbox"/> Brig. General Ed Robertson |
| <input type="checkbox"/> Colonel Aurbrey Cookman | <input type="checkbox"/> Colonel Gerry Hickman | <input type="checkbox"/> Colonel Boone Rose, Jr. |
| <input type="checkbox"/> Brig. General Jerry Dalton | <input type="checkbox"/> Maj. General Henry L. Hogan | <input type="checkbox"/> Colonel Jack Rose |
| <input type="checkbox"/> Lt. Colonel John Dillin | <input type="checkbox"/> Lt. Colonel Maston Jacks | <input type="checkbox"/> Chief MSgt. Reed Switzer |
| <input type="checkbox"/> Colonel C. V. Glines | <input type="checkbox"/> Colonel William F. McGinty | <input type="checkbox"/> Lt. Colonel George Weiss |
| <input type="checkbox"/> Lt. Colonel William I. Greener | | |

Enclosed is my tax-deductible donation for ___ transcripts at \$25 each; total \$_____

I understand that I will be informed of the portion of my donation that is tax deductible when I receive my order.

Don’t send me any transcripts. I just want to support the Oral History Program; my donation is \$_____

Signed _____ Date _____

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Mail to:
AFPAAA - Transcripts
P. O. Box 540
Fairfax, VA 22030-0540

End Tax Planning & Gift Giving Here

For behind-the-scenes looks at SAF/PA and DoD intrigue, consider Jerry Dalton, Dick Abel, Mike McRaney, and especially Ed Robertson's – he was on hand for CSAF Mike Dugan's abrupt dismissal – narratives. Use the form below at the left for your order or go to AFPAAA's web site.

There is also a fine selection of AFPAAA golf shirts available for \$23.50. They come in a variety of colors and sizes M to XXL. Check out our web site's store at:

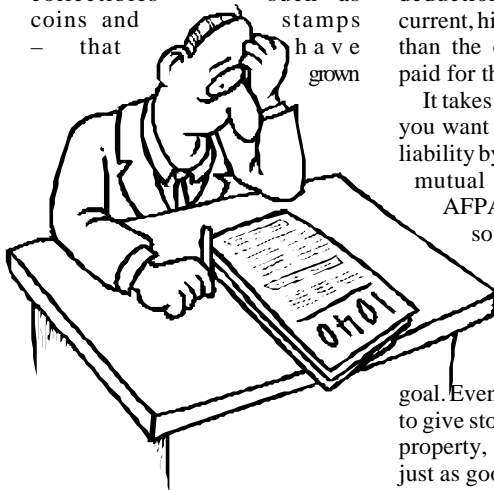
www.afpaaa.org/store.html for details on ordering shirts, caps, coffee mugs, and pins/tie tacs.

If you are one of the lucky people who took advantage of this year's swings on Wall Street to "buy low and sell high," if you were prudent enough to latch onto Microsoft, Intel, or some other current high flier when they were available for a sawbuck or two, or if your mutual funds are about to spit out thousands

of dollars in taxable capital gains, you may need some big offsets to avoid a substantial tax bill for 1999.

Help yourself and the Association with a tax deductible donation to "Goal \$300 Thousand – The AFPAAA Endowment Fund."

Consider, stocks and mutual fund shares – even property or collectibles such as coins and stamps – that have grown



substantially in value can present a large capital gain tax liability.

There is a way to reduce that liability. Instead of selling the those assets, donate some or all of them to the "Goal \$300 Thousand – The AFPAAA Endowment Fund." That makes them a charitable deduction. Better yet, the amount of that deduction is calculated at the current, higher market price, rather than the original, low price you paid for them.

It takes time to transfer assets. If you want to reduce your 1999 tax liability by donating stocks, bonds, mutual funds, or property to AFPAAA, you need to act now so the transaction can be completed before December 31.

You can give the Endowment Fund a real boost toward its goal. Even if you don't feel inclined to give stocks, mutual fund shares, property, or collectible, a check is just as good, and it too counts as a

Web Site Offers Alternate To Mail Orders

Don't like writing notes, filling out forms, and licking stamps? No problem. Go to our on-line store. Log on at: www.afpaaa.org/store.html You can order the job hunting books, oral history transcripts, shirts and other merchandise quickly and easily. In addition, you can plug into Amazon.com to order other merchandise that will also provide funds to AFPAAA.

charitable deduction.

To start the process of making a donation, refer to the form below, and don't hesitate to call the appropriate people at the phone numbers provided for answers to any questions you may have.

Goal \$300 Thousand The AFPAAA Endowment Fund

I want to make a pledge/donation to help ensure the future of the Air Force Public Affairs Alumni Association. All gifts to AFPAAA should qualify for a tax deduction; other tax benefits may accrue on gifts that have appreciated in value - consult your tax advisor for specifics. My gift is:

- Pledge.** I am pledging \$ _____ to the AFPAAA Endowment Fund over the next ____ years. Enclosed is a check for my 1999 gift in the amount of \$ _____ (please make the check payable to AFPAAA and write 'Endowment Fund in the 'For' or 'Memo' space; mail with this form to AFPAAA, P.O. Box 540, Fairfax, VA 22030-0540 – if your first pledge payment is a transfer of securities please complete the next section also).
- Transfer of Securities** (stocks, bonds, mutual fund shares). Please call J. P. Phaup, First Union Securities, (800) 925-3308 or (703) 761-4752, to discuss the transfer to AFPAAA Account # 1046-9386 using Depository Transfer Company (DTC) # 141. The estimated value of my gift dependent on price on the date of transfer is \$ _____. After talking with Mr. Phaup, please mail this form to AFPAAA, P.O. Box 540, Fairfax, VA 22030-0540.
- One-Time Cash Gift.** Enclosed is a check for \$ _____ (please make the check payable to AFPAAA and write 'Endowment Fund in the 'For' or 'Memo' space; mail with this form to AFPAAA, P.O. Box 540, Fairfax, VA 22030-0540).
- Donation of Real Estate, Antiques, Collectibles.** Please call Pete Alexandrakos, (703) 352-4113, to discuss your proposed gift.
- Corporate In-kind Gift of Goods/Services.** Please call Jim Hart, (850) 592-4740, to discuss your offer.

Name: _____

Date: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone:(____) _____

Lord Guard and Guide...

Gilbert O. Herman

Gilbert O. Herman, 80, an actor and producer in Hollywood and New York and the last two-star Mobilization Assistant to the Director of Public Affairs, died of congestive heart failure Sept. 6 at Anne Arundel Medical Center in Annapolis.

Herman was born in Philadelphia and received an economics degree from Wharton in 1940, but opted for a career in the theater and went to New York.

His military career began as an Army enlisted film specialist in World War II. After OCS he was commissioned in the Signal Corps. He had assignments at the Signal Air Warning Unit Training Center, Drew Field, Florida, and as executive officer of the 31st Army Air Force Base Unit. In the latter assignment he and worked on various film and theater projects, including the production on stage

and the movie of Moss Hart's "Winged Victory." He was operations officer of the 2nd Service Command from June 1945 until March 1946; shortly afterward he was discharged from the Army and resumed his acting career.

Gil appeared in a number of films, including "Sands of Iwo Jima." His television acting credits include "I Love Lucy." As a producer for NBC, his work included "The Steve Allen and The Phil Silvers Shows." At CBS, he was a producer for "What's My Line?" and "Candid Camera."

Herman was active in the Air Force Reserve from 1947 until his retirement in 1980. His assignments included command of the Air Force Reserves' motion picture-television unit.

Survivors include two sisters, Edith H. Peder of Crofton and Shirley H. Goldstein of Annapolis.

Verna S. Kellogg II

Verna S. Kellogg II died in San Antonio on September 21 after a short illness. She was 72.

Born in Sioux City, Iowa, Verna was a graduate of the University of South Dakota. She worked in customer relations for Iowa Public Service and as an underwriter for Bankers Life of Nebraska before being directly commissioned into the Air Force as a First Lieutenant.

Her assignments ranged from Randolph AFB to the Pentagon. But Verna was proudest of her work as Chief of Combat News at Seventh Air Force in Vietnam and as Chief of Public Information at Misawa AB, Japan. Former SAF/PA director Jerry Dalton said Verna was "a strong, capable officer, who

was fun to be with, but she didn't take guff from anybody. Her legacy for the AF is the number of young airmen and officers (and civilians, too) who learned how to do things right - Verna's way - while working for her . . . she made major contributions to the AF Info/PA programs, and her impact will have a lasting effect."

Verna retired as a Lt. Colonel. She was buried September 27 at Fort Sam Houston Military Cemetery. She is survived by her mother, Verna. Remembrances in her name may be made by contributions to Daughters of Charity Services of San Antonio, Inc., 7607 Somerset Rd., San Antonio, TX 78211.

Alfred J. Lynn

Al Lynn, who left a lasting impression on everyone he met, died in Palm Desert, California, October 8. He was 78.

His career with the military spanned 53 years in uniform and as a civil servant.

Lynn was a fighter pilot who flew 87 missions in Italy and France during World War II. He remained on active duty after the war. His assignments included being an aide to a general in USAFE and in Special Events in SAF/OI. He was

the 7th AF PAO in 1968 and later became the CINCPAC/PAO, under Admiral John S. McCain, Jr. He played a major role in the return of the POWs from North Vietnam.

He retired as a Colonel in 1974 and became special assistant for Public Affairs to CINCPAC. In that capacity he directed all public and legislative affairs for the command until his retirement several years ago.

He is survived by his wife, Helenne Marie; daughters, Pamela

Kitchen, Michelle Lynn Featheringill and Lori Seabloom; three grandchildren; and one great-

grandson. Interment was in the National Cemetery at Riverside, California.

Hans Ostertag

Hans Ostertag, the first, and to date the only foreign national member of the Air Force Public Affairs Alumni Association, died July 5 at a Frankfurt, Germany hospital. He was 75 and had a history of heart problems.

Hans retired in 1989 after nearly 40 years' service with U.S. Air Forces in Europe Public Affairs in Wiesbaden and Frankfurt, and opened what became a very successful art gallery in the latter city.

He began his journalism career with the European edition of Stars

and Stripes in 1949 and joined Hq USAFE at Lindsey Air Station in 1951 as a news writer and press liaison with the German media.

His professionalism and dedication to duty earned him the respect and admiration of all with whom he came in contact. When USAFE headquarters relocated to Ramstein Air Base in 1975, he assumed similar duties at Rhein/Main AB.

Hans was honored by the Frankfurt art community in 1997 on the 25th anniversary of his downtown modern art gallery.



Shale Tulin

Shale 'Bud' Tulin, a founding member of Norwalk Connecticut's Seaport Association and known as the father of the famous Norwalk Oyster Festival is dead. He was 83.

Tulin received a chemistry degree from William & Mary in 1937 and was a chemist in his father's liquor manufacturing firm when the United States entered World War II. When he was turned down by the Navy for high blood pressure, he enlisted in the Army, went to OCS, and was in the Battle

of the Bulge. After the war he transferred to the Air Force. Bud was the acting commander of the USAF Band during President Kennedy's funeral and later headed the Armed Forces Radio & Television Network in Vietnam and Thailand. He retired in 1970 as a Lt. Colonel.

In addition to founding the Oyster Festival, he established Air Force and Navy Junior ROTC units at two Norwalk High Schools. Bud is survived by his wife Lee-Ellen

New Public Affairs Triad Coin Available

A new Public Affairs coin, reflecting the ties between Public Affairs, Bandsmen, and Broadcasters - The Public Affairs Triad, as well core competencies

1690 AF Pentagon, Washington, DC 20330-1690. The coin will be sent by next day mail upon receipt of the check.

Triad T-shirts are also available



more relevant to today's force, is now available from SAF/PA.

Priced at \$5, the coin can be obtained by sending a check payable to SAF/PA Morale Fund to CMSgt. Mike Brown, SAF/PA,

for \$10 each, \$9 per for five or more, and \$8.50 each for ten or more.

For additional information about the coins and/or shirts contact Chief Brown at (703) 693-9349.

Funeral Honors Mandated For Vets And Retirees

On January 1, a new law takes effect that requires the Defense Department to provide military funeral honors for eligible retirees and veterans.

When honors are requested, the new legislation directs that DoD provide, at a minimum, a ceremonial flag-folding, flag presentation to the next of kin, and the playing of taps at military funerals.

Mike Wiswell, Ohio American Legion internal affairs director, said his organization will keep a close eye on the new law.

"We view the new legislation as a positive step," he said. "Like many mandates from Congress, we will watch the implementation process and how it works. We will watch to see how Congress expects the military to provide these funeral details on top of the missions they already have."

Base realignments and closures, force reductions and mission realignments have dramatically increased the demands for funeral support. The bases most heavily tasked to support military funerals are in Southern California, Texas, Ohio, Michigan and New England.

These bases continually expand their honor guard teams to meet the increasing demand for retiree and veteran funerals, but many can no longer meet the demand using an all-volunteer honor guard program.

Depending on the duty status of the deceased, anywhere from 10 to 20 airmen can be involved.

Some bases use a quota system in which each unit provides a set number of honor guard members to meet the growing demand for funeral honors. However, force reductions and high operation tempo have reduced the number of honor guard teams available.

While the number of people in all branches of the armed forces continues to decline, the demand for funeral honors support is increasing.

Between 1989 and 1997, veteran deaths increased 18 percent. By 2002, veteran deaths are projected to increase another 25 percent, according to Air Force Service officials, as the World War II generation continues to age along with Korean War vets.

Currently, about 89,000 Air Force veterans die annually. That means more than 240 veterans are eligible for funeral honors every

day. Last year, base honor guards provided honors at more than 6,000 funerals. The Air Force projects more than 48,000 requests by 2002.

To support the increasing demand for funeral honors, the Air Force has turned to the Air National Guard and the Air Force Reserve for help. In 1997 and 1998, Guard and Reserve members participated in a test program at March Air Reserve Base, Calif. Test participants were trained in honor guard ceremonies, issued honor guard uniforms and performed funeral details.

Air Force official said the test was an overwhelming success, and many Air Reserve installations have started recruiting Guard and Reserve volunteers to augment honor guard teams at active-duty bases.

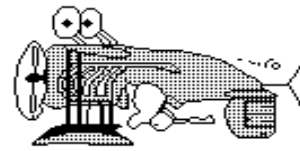
While Guard and Reserve augmentation is the solution in some areas, many base honor guard teams need more help.

In areas where installations are called upon to support two to four funerals every day, dedicated personnel are needed to meet the demand for funeral support. The lack of active, Guard, and Reserve volunteers, and the projected increases in funeral requests, are driving a new initiative to obtain full-time positions for base honor guard teams.

These positions may be full-time active, Guard, and Reserve positions at Guard and Reserve installations, or at active-duty bases with the heaviest funeral honors workloads. As full-time positions become available, Guard and Reserve units could be asked to stand up full-time honor guard teams with designated areas of responsibility.

As the Department of Defense's executive agent, Air Force Services is overseeing the establishment of a public-access Web page that will provide information about military funeral honors entitlements.

A toll-free telephone link will be available for U.S. funeral directors so they can reach the deceased veteran's appropriate military service and the area where interment will take place. In addition, an information kit is being prepared that will be sent to all U.S. funeral directors later this year so they can help families plan military funeral honors for their deceased loved ones.



Prop Wash & Jet Blast

Upgraded To Lifers . . .

A special welcome to Ned Borden, Gary Emmons, and Ron Sconyers who have upgraded to Lifetime Member status.

Welcome Aboard To . . .

<i>James Ball</i>	<i>Donald Kunzweiler</i>
<i>Smokey Bassett</i>	<i>Keith Leistekow</i>
<i>Laura Feldman</i>	<i>Mary McLeod</i>
<i>Carl Grusnick</i>	<i>Mac McNamara</i>
<i>George Hayward</i>	<i>Mark Phillips</i>
<i>Bryan Holt</i>	<i>DJ Sandler</i>
<i>Bryan Hubbard</i>	<i>Brian Schnaible</i>

Movin' Up, Movin' On . . .

June Forte to GS-15 as a foreign affairs officer developing policy and strategy for peace operations and humanitarian assistance with the Office of the Deputy Assistant Secretary of Defense for Peacekeeping and Humanitarian Assistance, OASD/SOLIC/PK&HA . . . Pete Hefler bussing from Maryland to Portland, Maine, to become GM of its metro system . . . former SAF/PA Director Woody Hogle, Jr. to Lt. General and Commander, Tanker Task Force, United States Strategic Command . . . Jim Pasierb, after a short stint as Chief of Public Affairs at Air and Space Museum, now at the Bureau of the Census as Manager, Decennial Media Relations Team.

Hall of Famers . . .

Jerry Dalton, Ron Sconyers, and Vince Tocci among the 50 distinguished professionals honored by the National Capital Chapter of PRSA with selection for inclusion in its Hall of Fame during the chapter's 50th anniversary year celebration.

D. C. Monument Moves . . .

It has been said three things are certain: death, taxes and Doug Kennett in Washington, DC. The third is no longer true. After spending 18 of the last 21 years in DC - Doug is in St. Louis as the General Manager, Communications and Community Relations for Boeing's Military Aircraft & Missile Systems Group.

And He Rode Into The Sunset . . .

Nice guy Bill Dempsey retired after 23 years with the U. S. Marshals that capped a 44-year career in Public Affairs that included 20 years in the Air Force and a stint with U. S. Railway Association.